

# PAULA DRASSINOWER

Brighton MA 02135

pdrassinower@gmail.com | <http://www.pdrassinower.com/>

## EDUCATION

---

- **Berklee College of Music** 2017-2020
  - B.A in performance (voice principal)
  - Scholarship recipient
  - Magna Cum Laude
- **Berklee Latino** 2016
  - Outstanding students in final presentation
  - Invited to audition to Berklee by Berklee Faculty
- **Pontificia Universidad Católica del Perú** 2015-2017
  - (uncomplete) Bachelor of Music in Vocal Performance

## Work Experience

---

- **Grooversity** 2020
  - Social media, flyer production, gigs promotion and video editing.
- **Freelancer Singer, various locations.** 2014- today
  - Performed in various venues, gigs, ensembles and choirs.
  - Produced concerts for my personal brand: coordinated hour and date with venues, self-promotion, social media promotion, video editing and distribution, stage planning, flyer making and distribution, organization of event.
- **Berklee Student Employment (various)** 2017-2020
  - **Student government association**
    - Performance division representative. Schedule meetings with supervisors and deans, organize events, planning, promotion of events.
  - **Audire Soundtrack Choir**
    - Social media manager. In charge of designing flyers, promoting events, creating events in social media, video editing.
  - **Center for Campus Life/ Student Activities**
    - Front desk. Managing social media accounts, flyer production, events planning, organizing and completion. Student advising, selling point (movie tickets, shows, concerts, events).
  - **International check in**
    - Berklee check in. Helping students with campus and check in process.
  - **City Music Auditions**
    - In charge of delivering auditionees to respecting audition rooms.
  - **Summer Programs Ambassador**
- **Maraná (vendor)** 2016-2018

- **The Major Lift** 2020
  - Social media manager for a Chicago Non-Profit managed and funded by Singer-songwriter Jess Godwin.
  - Duration: 5 months
  - Video editing, flyer and content creation for Instagram, Facebook and Twitter accounts. Weekly calendar delivery with ideas and plan for upcoming week. Organizing and brainstorming ideas for posts. Design of flyers.
  
- **Mainstream Events** 2020
  - Website editor and content curator.
  - Duration: 5 months
  - Looking for outstanding events to upload to our calendar, music, art, design, fashion and wellness related. Update Excel spreadsheet daily, upload content to website, research social media from event creators, look for editorial images that related to the event published.
  
- **Real Media Groups** 2020
  - Social media promoter in radio station.
  - Duration: 5 months
  - Creating social media flyers and upload them to their social media. Managing 2 accounts from radio. Video and audio editing, recording some spots, queueing up music in assigned programs.

# PAULA DRASSINOWER

Brighton MA 02135

pdrassinower@gmail.com | <http://www.pdrassinower.com/>

## PERFORMANCE EXPERIENCE (selected)

---

- |  |   |
|--|---|
| • Grooversity  | 2020- today                                     |
| • Viernes de Live  | 2020-today                                      |
| • Guest Artist in Voces del Sol "Sueño de Navidad" , Lima PE     | December 21rst, 2019                            |
| • Signature Series Berklee: Aida Cuevas, Boston MA               |   |
| - Backing vocals   | November 14rth, 2019                            |
| • Día de la Canción Criolla, Cambridge MA                        | November 6, 2019/ November 2 <sup>nd</sup> 2018 |
| • BIRN Alive! Paula Drassinower, Boston MA                       | October 19, 2019                                |
| - Radio interview and show                                       |   |
| • Berklee 33rd International folk Festival, Boston MA            |   |
| • LATINOAMÉRICA – Paula Drassinower en concierto, Lima PE        | April 2019                                      |
| • CANTÁNDOLE AL CUCHI –Paula Drassinower en concierto, Lima, PE  | 08/2018   |
| • SUEÑOS – Coro Voces del Sol, Lima PE                           | 07/2018   |
| • BERKLEE VALENCIA SINGERS – Berklee Valencia Choir, Valencia ES | 06/2018   |
| • SUEÑOS – Coro Voces del Sol, Lima PE                           | 09/2017- 12/2017                                |
| • MITAYI (soloist) – Coro Voces del Sol, Lima PE                 | 05/2016   |
| • IGUAZÚ EN CONCIERTO (soloist) – Coro Voces del Sol, Iguazú ARG | 04/2015   |

## Primary Instructors

---

Cleia Luna, Olga Román, Andrea Capozzoli, Paula Cole, David Scott.

## Skills

---

- |                                 |  |
|---------------------------------|--|
| • Microsoft Office              | • iMovie                                       |
| • Mac or PC                     | • Basic Photoshop                              |
| • Concert Production            | • Social Media (Facebook, Instagram, Youtube.) |
| • Fluent in Spanish and English |  |
| • Basic WIX knowledge           |  |